



2024 - 2025

# SPONSORSHIP PACKET



**SHPE**  
University of  
Southern California

## DEAR INDUSTRY PARTNER,

Thank you for your interest in contributing to the success and impact of the Society of Hispanic Professional Engineers at the University of Southern California (SHPE-USC) and our community. Our organization is dedicated to providing the necessary resources to our members and the surrounding community to excel in the STEM fields. The support and sponsorship of our industry partners are one of SHPE-USC's most valuable assets and are essential in our development as a chapter.



As an industry partner, your contribution would help our chapter by: first, aiding our mission to empower Hispanic and other underrepresented groups in STEM fields and second, bringing us closer to our vision of a world where they are leading engineers, scientists, and mathematicians. We hope that this sponsorship packet provides you the opportunity to get to know our chapter and encourages you to learn more about the diverse group of talented individuals that are proud to call SHPE-USC home.

SHPE-USC, founded in 1975, is composed of undergraduate and graduate students across all engineering disciplines, class standings, and experiences. We come from many states, countries, and backgrounds, and our aspirations are just as diverse. Our members contribute enthusiasm for the organization and embody the five pillars on which we were founded: academic excellence, professionalism, leadership, chapter development, and community outreach. Our members shine not only within our chapter but across campus, the community, and in the larger SHPE National organization. We are proud to have been awarded both the SHPE National Blue Chip Award and the SHPE Region 2 Titans of Marketing Award in 2022. We have also been awarded the Viterbi KIUEL Best Student Organization in 2022 as well as the SHPE Regional Chapter of the year in 2021. SHPE-USC prides itself in developing individuals who are always advancing and giving back to the advancement of others.

As you review our sponsorship packet, please consider partnering with SHPE-USC and assisting our progress in the form of sponsorship. We have included descriptions of events and opportunities you can get involved in. Your sponsorship greatly impacts our ability to continue supporting and empowering our members. We truly feel that our organization fosters a sense of familia and aim to convey this feeling throughout this package. We hope that beyond your contribution as a partner, you become part of our familia too.

On behalf of SHPE-USC, we would like to invite you to be one of our corporate sponsors for the 2024-2025 school year. Should you have any additional questions, or would like to discuss a partnership with us, please reach out to any of our chapter's dedicated leaders. We greatly appreciate your time and consideration, and we look forward to working with you.

Sincerely,  
Emily Mojica | President | [emilymoj@usc.edu](mailto:emilymoj@usc.edu)  
SHPE-USC | [shpeusc@gmail.com](mailto:shpeusc@gmail.com)

## OUR TEAM

Jose Torres | Executive Vice President | [torresja@usc.edu](mailto:torresja@usc.edu)  
Naomi Cruz | Treasurer | [nlcruz@usc.edu](mailto:nlcruz@usc.edu)  
Denise Martinez | Vice President of External Relations | [denisem3@usc.edu](mailto:denisem3@usc.edu)  
Neysi Chegue | Vice President of Membership | [cheguebu@usc.edu](mailto:cheguebu@usc.edu)  
Natalie Maciel | Vice President of Academics and Wellness | [nmaciel@usc.edu](mailto:nmaciel@usc.edu)  
Cevina Manzano | Vice President of Community Outreach | [crmanzan@usc.edu](mailto:crmanzan@usc.edu)  
Samantha Rubio-Campos | Vice President of Marketing | [rubiocam@usc.edu](mailto:rubiocam@usc.edu)



# OUR ORGANIZATION



## Mission

SHPE changes lives by empowering the Hispanic community to realize its fullest potential and to impact the world through STEM awareness, access, support, and development.

## Vision

SHPE's vision is a world where Hispanic are highly valued and influential as the leading innovators, scientists, mathematicians, and engineers.

## Chapter Awards

SHPE National Blue Chip Chapter Award in 2022, 2021, 2019, 2018, 2017, 2015, 2012, and 2011

SHPE Region 2 Titans of Marketing Award 2022

Viterbi KIUEL Student Organization of the Year 2022

SHPE Regional Chapter Award 2021

Viterbi KIUEL Best Virtual Engagement Organization of the Year Award 2021

Viterbi KIUEL Social Organization of the Year Award 2020

SHPE Region 2 Chapter of the Year Award 2019

Center for Engineering Diversity Organization of the Year Award 2019

#3 in SHPE National for Membership Growth out of 234 chapters in 2018

National Chapter Development Award 2018

National Academic Excellence Award 2018

Latinx Student Assembly Organization of the Year Award in 2017, 2015, and 2012



# OUR COMMITTEES

SHPE-USC is comprised of 8 committees, which promote our chapter mission and vision and strengthen the 5 pillars of SHPE - Academics, Community Outreach, Professional Development, Chapter Development, and Leadership Development.

## Membership

The Membership committee fosters community and gives members a home at USC. The sense of Familia is what truly defines SHPE-USC. We plan and host biweekly general body meetings, social events, and annual celebrations like SHPEsgiving and the Membership Appreciation Banquet to increase solidarity.

## Community Outreach

The Community Outreach committee helps inspire future generations of engineers by promoting STEM awareness and college opportunities to the underrepresented Hispanic community. The outreach committee runs a high school mentoring program and hosts 5 annual events aiming to empower over 600 students, from elementary school to community college.

## External Relations

The External Relations team develops our members into professionals and prepares us for our next steps after graduation by developing and maintaining relationships with our corporate partners, hosting events such as networking hours and resume reviews and exposing members to the broad opportunities we are afforded as engineers.

## Academics and Wellness

At SHPE-USC we strive to find academic success in a healthy way, being the best students we can be while caring for ourselves mentally and physically. The Academics and Wellness committee helps us succeed with weekly study nights, peer tutoring, and weekend wellness events/workshops to instill academic greatness and wellness into its members.

## Public Relations

At USC, we're known for our school pride and Trojan spirit. The Public Relations Committee works hard to do just that by sharing our mission and vision with people from all over the world! We do this by supporting recruiting efforts for our chapter, keeping everyone up-to-date with information through our various social media platforms, and designing merchandise, like t-shirts, for our members.

## Treasury

The Treasurer ensures the resources and external support received are applied in the most efficient way possible to support the efforts of our chapter. The Treasurer committee manages our finances and hosts fundraisers that allow us to fund our events

## Graduate Affairs

The Graduate Committee is composed of Masters and PhD students who strive to represent the SHPE graduate community at USC. This committee organizes events which support the specific academic and professional goals of graduate students in addition to working closely with the overall SHPE-USC chapter to bridge the gaps between undergraduate, graduate and professional SHPE chapters.

## New Student Advisory Board

The New Student Advisory Board (NSAB) is a committee composed of first year and transfer students. NSAB plans and executes events for their fellow new members to help the transition into USC.

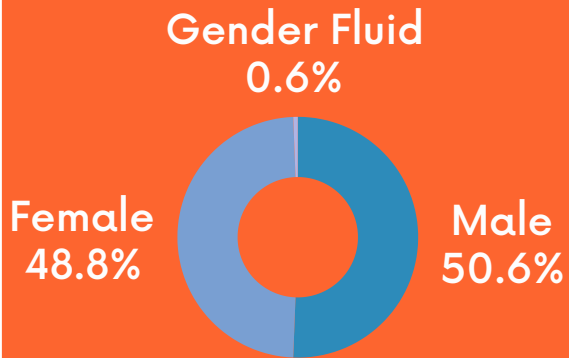
## President and Executive Vice President

While not a committee, the President and Executive Vice President oversee the SHPE-USC Executive Board to ensure strong execution of events, as well as lead chapter-wide, regional, and national initiatives such as hosting LeaderSHPE workshops and running the New Student Advisory Board.

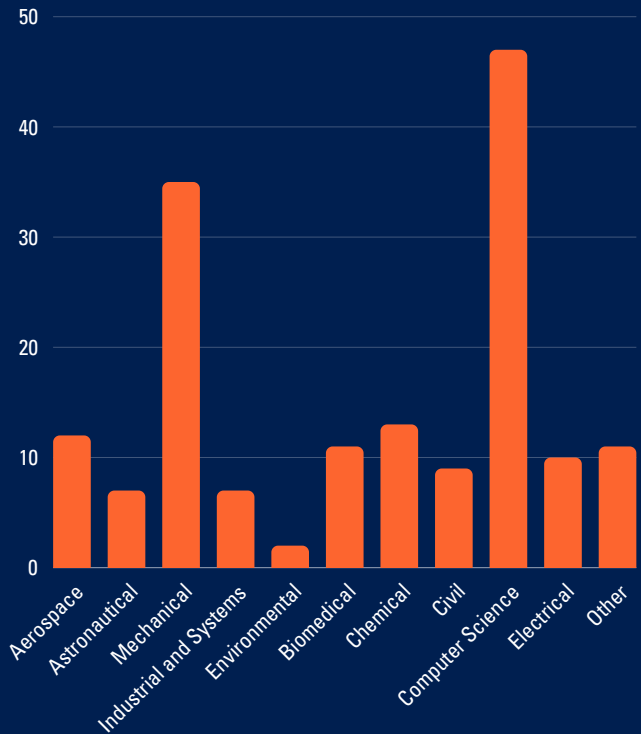


# AT A GLANCE

## GENDER DISTRIBUTION



## MAJOR BREAKDOWN



## CLASS STANDING



## COUNTRIES REPRESENTED

With over 130 members, we're proud to be one of USC's largest Latine and Engineering organizations.



# PATRON PARTNERSHIP

As a Partner of SHPE-USC, you will have the creative freedom to choose the events that will benefit you the most. Stars are purchasable for you to “spend” on these events. Tiered packages are available for you to get the most value out of our partnership. Partners who purchase packages will have their logo placed on this year’s T-shirt, their careers page linked on our website, and be given 2 free seats for our annual Membership Appreciation Banquet.



**Cardinal = \$1500**



**Gold = \$2700**



**Platinum = \$3600**

Individual stars are available for \$300 each

Evening with Industry .....	★★★★★
Host a General Body Meeting .....	★★★★★
Spring Networking Hour .....	★★★★
Resume Workshop(s) (Fall and Spring) .....	★★★★
Speed Interview .....	★★★
Resume Book (Fall and Updated Spring) .....	★★
Host a Weekend Wellness Event .....	★

Community Outreach events are free for you to participate in. However, if you would like to show even more support for SHPE-USC, you can do so by donating to those events. If you donate to more than one event, you will be eligible to earn extra stars. Possible donations include: food, materials for activities, bus rentals, and more!

# PROFESSIONAL DEVELOPMENT EVENTS

## Evening with Industry

October 2024 and March 2025

Dine and network amongst our members right before the SHPE National Convention. This is your chance to learn about our members and tell them about your company and what you do. Companies will also receive resumes from participating members.



## Info Session

Schedule your Date

Host an information session exclusively with our members. Talk to our members about your company, what you look for in potential hires, internship opportunities and anything else you'd like.

## Resume Workshop

September and February 2025

Prepare a presentation for our members discussing the key components of a resume that our members can create during this event.



## Speed Interviews

October 2024

Similar to speed dating, your company representatives will be grouped with a few of our members to ask them questions that they should expect in an actual interview. After five minutes, you can evaluate their responses and provide any feedback.



# COMMUNITY OUTREACH EVENTS

## Noche de Ciencias

October 2024

We invite students and their families from a local high school to teach them about college and pursue STEM-related majors and careers through student panels, hands-on projects, and parent workshops.



## Women Discover Engineering Day

November 2024

This empowering event teaches 100 middle school girls about STEM and engineering to help them kickoff successful high school careers.

## Day at the Museum

April 2025

Consists of a day of exploration at the California Science Center with elementary school students and their families to encourage them to start thinking like future engineers!



## Discover Engineering Day

April 2025

Outreach's largest annual event invites 200 middle school students to participate in a day full of project competitions, workshops, and ending with an inspiring keynote speaker!

# MEMBERSHIP EVENTS

## General Body Meeting

### Bi-weekly Event

Come and present to our members about professional development topics such as “diversity in the workplace” or “how to land a summer internship”. Traditionally, general body meetings are held on Tuesdays; and dinner is always served.



## Membership Appreciation Banquet

April 2025

Purchase a star package to receive two free seats, with dinner, for one of the biggest events of the year for the chapter. The end-of-year Membership Appreciation Banquet is an opportunity for all USC students, faculty, alumni and our partners to come together and celebrate our accomplishments.



# ACADEMICS AND WELLNESS EVENTS

## Study Nights

### Weekly Event

We provide multiple classrooms with different environments learning environments for students to study and do personal work. Academic resources and peer tutors are available for student’s academic success.



## Weekend Wellness

### Bi-weekly Event

Weekend Wellness is biweekly event in which members have an opportunity to come out and have fun while also bettering themselves, both mentally and physically. When sponsoring a Weekend Wellness, companies lead an activity that promotes academic excellence or health. Each Weekend Wellness is tailored to evoke the bonding of members while also giving them a mental and physical outlet.





# 2023 SHPE NATIONAL CONVENTION



**THANK YOU!**



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@shpeusc



/shpeusc



shpeusc@gmail.com



@shpe\_usc



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